

ORDER



Orders **Order / Rev:** 724763
 Alt Order #: 06395028
 Product Desc: DSCC IE
 Estimate: 2223
 Flight Dates: 10/25/12 - 10/31/12 Primary AE: Jim Quinn
 Original Date / Rev: 10/26/12 / 10/26/12 Sales Office: T-PHI
 Order Type: Political Sales Region: NAT

Agency **Name:** Great American Media/ POL
 Buying Contact: _____
 Billing Contact: 1010 Wisconsin Ave. NW, Ste. 800
Washington, DC 20007 Billing Type: Cash
Broadcast
 Billing Calendar: EOM/EOC
 Billing Cycle: 15%
 Agency Commission: _____

Advertiser **Name:** DSCC
 Demographic: A35+ New Business Thru: _____
 Product Codes: IS-Candidate/US Senate Order Separation: 00:15:00
 Priority: P-1 Advertiser External ID: _____
 Revenue Codes: AGY, GEN, POL Agency External ID: _____

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	2	\$1,600.00	\$1,360.00	October 2012	2	\$1,600.00	\$1,360.00	0.00
10/29/12	10/31/12	7	\$7,175.00	\$6,098.75	November 2012	7	\$7,175.00	\$6,098.75	0.00
					Totals	9	\$8,775.00	\$7,458.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Jim Quinn	Start Of Order - End Of Order	100%
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/25/12	10/31/12	M-F 10-11a Kelly	CM	10-11a	MTWTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12 10/31/12 MTWTF-- 1 \$600.00 0.00															
2	KPNX	10/25/12	10/31/12	Tonight Show Tonight Show	CM	1035-1135p	MTWTF--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12 10/31/12 MTWTF-- 1 \$2,000.00 0.00															
3	KPNX	10/25/12	10/31/12	M-F 11a-12p Today Show III	CM	11a-12p	MTWTF--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12 10/31/12 MTWTF-- 1 \$400.00 0.00															
4	KPNX	10/25/12	10/31/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	MTWTF--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12 10/31/12 MTWTF-- 1 \$400.00 0.00															
5	KPNX	10/25/12	10/31/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
12 NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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KPNX

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5	KPNX	10/25/12	10/31/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
12 NEWS @ NOON															
6	KPNX	10/25/12	10/31/12	M-F 3-4p Ellen	CM	3-4p	MTWTF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
ELLEN															
8	KPNX	10/25/12	10/31/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$1,075.00	P-1	0.00	NM	1	\$1,075.00
12 NEWS AT 5PM															
9	KPNX	10/25/12	10/31/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
12 NEWS AT 6PM															
10	KPNX	10/25/12	10/31/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	MTWTF--	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
TODAY SHOW 2															

*Tax 1 Note: Tax 0.5%.

Totals 9 \$8,775.00